



# Real Estate Investing

## Everything You Need To Know!

Legal Notice:- The author and publisher of this Ebook and the accompanying materials have used their best efforts in preparing this Ebook. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this Ebook. The information contained in this Ebook is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this Ebook, you are taking full responsibility for your actions.

The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided "as is", and without warranties.

As always, the advice of a competent legal, tax, accounting or other professional should be sought. The author and publisher do not warrant the performance, effectiveness or applicability of any sites listed or linked to in this Ebook. All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

# Table of Contents

Is Real Estate For You?.....	3
Why People Invest In Real Estate.....	5
Using Real Estate Investments As Passive Or Residual Income.....	7
Why Real Estate Investing Continues To Have A Market.....	8
Profiting With Real Estate Investments.....	9
Purchasing Real Estate That Is Undervalued.....	10
How To Avoid Potential Investment Dangers.....	11
Real Estate Investing: Full-Time Or Part Time?.....	12
Hiring A Inspector.....	13
Mortgages For Real Estate Investments.....	15
Can You Be A Landlord?.....	18
Screening Prospective Tenants For Your Rental Property.....	19
Calculating Monthly Rent.....	21
Having Repairs Done.....	22
Buying A Property That Will Generate Positive Cash Flow.....	23
Other Tips About Real Estate Investing.....	25
Resources.....	28

***Pssst....*** do you want to learn the really advanced  
content that we couldn't include in this eBook?

**Click here!**

# Is Real Estate For You?

For many years now, plenty of people that are wealthy have gotten that way through investing in real estate. Real estate investments are one of the things that can bring ongoing financial profits every month. When it increases in value, your investment becomes that much more important and profitable.

You can get your money's worth when the value of your real estate investment increases. However, people that are interested in real estate investment need to know that it is more than just making money.

There are many things you need to consider if you are interested in investing in real estate, in particular residential real estate. There is no doubt that you can be very wealthy with this. However, you will have to stay in it for the long haul in order to make it work for you.

If this is your first foray with this, you will want to weigh your options as far as how you will purchase your initial property. Not a lot of people have the entire amount up front to purchase the property with cash.

So, instead of saving, some people will go ahead and get a loan in order to get started. Some experts say that it is better to wait and save your money first. This way, the monthly income that comes in will go to you instead of the lender. You will also be able to build wealth quicker by paying the entire amount in cash.

However, it is still possible that a bank will loan you the money you need in order to get the property. If you go this route, make sure that you have some backup funds in the event you get in a financial rut. At least you will still be able to pay on the loan.

Of course, the better situation is to have all of the money up front and pay cash outright for it. After that, you would only be responsible for repairs, maintenance, taxes and other miscellaneous items.

When considering a property for investment purposes, you will need to know how much it will cost you in taxes. Every year, you will have to do this or you could find yourself with a lien on your home. In addition to that, you will need to determine a monthly rent amount for whoever you allow to stay there.

Some investors will go through a rental or management company to get their rent. This can release some of the duties from your schedule. On the other hand, you will have to shell out more money to the company for outsourcing.

Only when you are financially able, should you do this. As a beginner investor, you should be responsible for collecting the rent and other fees as deemed appropriate.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

Make sure that you have enough money put away for repairs, expected and unexpected. You never know when something will stop working in a split second. It's better to be prepared than unprepared for things such as this.

***Pssst....*** do you want to learn the really advanced content that we couldn't include in this eBook?

**Click here!**

# Why People Invest In Real Estate

Many people know that real estate investing is very lucrative. For that reason alone, will make people want to get their share of the pie. They know that this is a great way to build wealth, not only for them, but they can also pass it down to their future generations.

In addition to having monthly rental income, there are other factors that contribute as to why people invest in real estate. Some of them include:

- With appreciation of rental properties, there will be increased value. In turn, this could help with the selling and reinvesting in properties that already have a higher value. Appreciation of rental properties can also make way for an equity line of credit for future use.
- Speaking of equity, you as an investor can invest in sweat equity, which involves making improvements to your real estate property. It doesn't have to be so far out where you end up spending a lot of money.

This can help the value of your property go up faster than it would have if you had not made improvements. So, if you spend \$3,000 on cosmetics and miscellaneous items, then the value of the property could be double or more of the amount you spent on improvements.

- Being a real estate investor during inflation times is not necessarily a bad thing. Even though rental payments increase during this time, your mortgage loan payments should remain the same. Because of this, you can have an increase in cash flow.

Another thing about inflation is that you can also gain more renters (if you have vacancies) because some people may not be able to secure mortgages during that time. Since you will have a greater demand for renters, the rent will also increase. This is part of the agenda of supply and demand.

- Using "Other People's Money", or "OPM", is a good reason for people to invest in real estate. You can find a bank that will secure a loan for you for your real estate investment(s). The better your credit is, the better chance you have of securing a good fixed rate loan with low interest rates.

You can also look at zero-down loans, but that can be more risky. You would have to pay more in your mortgage payments because you didn't include a down payment. So when the property appreciates, it will benefit you along with the monthly cash flow.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

- Real estate investing is considered a business. You can use the expenses from it and deduct them from your taxes. Anything that you purchased, had repaired, any fees and anything else related to the investment in question.

Even if you have properties that are out of the regional area where you have to travel, those expenses can also be deducted from your taxes. If nothing else, being able to deduct expenses from your taxes is like a marriage made in heaven.

- Have you heard of getting cash that is tax free? Say you have an increase in rentals and you end up having a positive cash flow. The surplus can be used for other things. If it's the right time, you may think about wanting to refinance the rental properties.

If you do that, you could secure a higher mortgage about \$20 - \$50,000 more than the original. You would pay off the initial mortgage, and have a nice surplus afterwards. The surplus would be considered tax-free money.

- The 1031 Exchange is named after Section 1031 in the Internal Revenue Code. It discusses how real estate investors can hold off on capital gains taxes when selling one of their properties. There are three conditions that have to be met before the 1031 Exchange can go into effect:
  1. It is a real estate property investment and not a main residence for the investor.
  2. The real estate property can be swapped for a property of the same or similar kind.
  3. In regard to replacement, there must be certain time frames in place and adhered to.

When an investor uses profits from another property sale and invest them in another property, they can hold off on capital gains for future real estate transactions. More than likely, the investor will work on getting additional equity and more income and profits from additional property rentals.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

# Using Real Estate Investments As Passive Or Residual Income

The money from real estate investing can be used as passive or residual income. Either way, you will consistently have money coming in from your property rental(s). There are some things that you need to know in order to keep the money coming in.

In order to start the wealth process with real estate investing, get one property first. Seek one that does not require a lot of work and is suitable for renting out to prospective tenants. You can look for foreclosures in addition to other types of homes.

People can get foreclosed homes for a steal, usually at auctions. The banks are desperately trying to get rid of these homes because it will be a loss for them if they keep them. You will still be able to make an investment once you get it fixed up and suitable for living purposes.

If you stick with the real estate investments, you will eventually profit from them. Don't look for an overnight windfall. You have to build your wealth with real estate investing. There will be those times when the economy and real estate market will change. However, you will still be able to profit from it, as long as you hang in there.

When you are making passive or residual income, you are making money when you own rental properties and not having to do the work on the property itself. Rental properties can help to keep money in your pocket.

Eventually, you will make enough money from these properties so that you will not have to work a full-time job anymore. For the most part, that is a goal for most people. The key to building wealth is to stay with it and not get discouraged if you have patterns of lack of rental income. There will be some properties that will generate income all the time, while others may be spotty.

Your goal is to make you and the bank happy by bringing in constant income and not having to work long hours for little pay. That will come in time.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

# Why Real Estate Investing Continues To Have A Market

There will always be businesses that will thrive in their season. There are others that will thrive for a moment, and then they fail and end up closing shop. For those who are interested in real estate investing, the same thought may cross their minds. Of course, you have to make sure that you are in the right place at the right time to get properties and get tenants in them.

Like everything else, there is a rise and fall in the real estate market in general. Even with that, you can still benefit from real estate investing. In fact, when the economy is not at its greatest, this becomes some of the best times for potential real estate investors to get great deals for investment properties.

The prices of properties are lower, because the banks want to sell and get rid of them. This can be a great deal for those who can get in the market quickly to snatch up those homes and use them as rental properties. There will always be someone that is looking for a place to live.

Another thing about the market is that you still have some stability, even with a downturn in the economy, as described above. Don't think that when there are economic downturns, that it is the end of the world. It isn't. People don't realize that it is one of the best times for people to purchase property at an affordable price and sometimes a real steal.

***Pssst....* do you want to learn the really advanced content that we couldn't include in this eBook?**

**Click here!**



# Profiting With Real Estate Investments

One of the most, if not the most important thing to know about real estate investments is to make sure that you will have a consistent cash flow. If you don't have a consistent cash flow coming in, then you'll have a difficult time creating wealth in real estate investing.

In addition to having cash flow, there are some ways that you can profit from real estate investments. This guide will explain some of them:

- Having rental properties and getting income from them is one of the best known ways to profit and keep a consistent cash flow going. The more rental properties you have, the better chance you have of creating sufficient wealth streams for you and your family. The good thing about this is that even though there are risks, with a market downturn, money will still flow in.
- Have you thought about paying off your mortgage? Well, now may be a good time to start. The more you pay off, the more your equity increases. If need be, the equity can be used for other things.
- If you can afford to get an equity loan, the money could be used for investing in other properties. Keep in mind that you don't want to get in over your head with more debt, so only do this if you can make the loan payments without any problems.
- If you want to get a better price for your property, you may want to spruce it up a bit. Make some upgrades to it so that it will look presentable. This is a great way to increase value and prospective renters will also see the value in what you have accomplished.

***Pssst....* do you want to learn the really advanced content that we couldn't include in this eBook?**

**Click here!**

# Purchasing Real Estate That Is Undervalued

At first, starting out in real estate investing, you may think that you need to get a higher priced piece of property. However, that is not the case. In fact, most investors, prefer to use the method of buy low and sell high.

That is the way they can profit from purchasing property that is considered to be undervalued. Not only does it save you money, it also can also pay off for you in the end.

There are different reasons why a potential property might sell below its actual value:

- Foreclosed property
- Investor wants to get rid of it
- Property passed down from previous generation(s)
- Property is in bad shape and need lots of repairs
- Personal events in family where they can no longer take care of the property
- Excessive damage from inclement weather or fire

The reasons above are the ones that you hear about the most. If you can find a potential undervalued property, it can work in your favor. However, you have to make sure that it will work for you.

Having undervalued property may not be in every investor's best interest. It's also good to have resources available so that you are able to increase the value on it and eventually come out with a profit.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

# How To Avoid Potential Investment Dangers

One thing you don't want to do is to get in an investment deal that doesn't turn out right, or at least the way you thought. After all of that work, sweat and tears of finding a place, the last thing you need is a potential real estate nightmare. Here are some things you can do to help yourself steer clear of that:

- Make sure that you have the correct information regarding the property. Don't rely on the listings alone. Make phone calls and better yet, make sure to go and visit the property in question. It may or may not look like as was described in the listing.
- Walk through the property to make sure that it is what you're looking for. Don't settle for less than what you want. You will only end up disappointed. It's ok to have a property with small repairs or upgrades to make for your first time.
- Stay away from the ones that require extensive work. That can mean you will be paying out lots of money to have stuff repaired and upgraded, or either get a loan for the repair work.
- If you have to get a mortgage loan for the property, make sure that it is one that you can afford to pay back every month. The financing should be acceptable in terms that will fit you.
- Don't sign paperwork that you don't understand so you can rush and get your first piece of real estate property. Ask questions so you will know how this will affect you financially down the road. If you don't, you can end up paying more money than you would like to.

In regard to real estate investing, go over everything about prospective property, the taxes, the loan and whatever else needs to be included. You want your first piece of real estate property to be something that you can be proud of. You also want to be able to be comfortable in paying the mortgage on it every month until it is paid off.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

# Real Estate Investing: Full-Time Or Part Time?

Unless you have a lot of money up front, don't think that you will be able to abruptly quit your full-time job for real estate investing. It's important that you have that financial backup because if you don't, you can get yourself into a deep, financial hole.

Plus, you don't know how long it will take you to get your first real estate property. It may take several months before you get that piece of prime real estate that you've been looking for. Start out part-time with real estate investing. That way, you won't create a burden that can drive you into insanity.

Looking for property to use as a real estate investment takes time and research. You will have to conduct due diligence to make sure that the property is what it claims to be in the real estate listing. Even though with the internet you can look at real estate properties online, you will still want to go in person to check it out for yourself. A photo can only do so much justice.

Going part-time is the wise way to go. You only have to expend so much energy per day, or however many times you look for rental properties each week. In the meantime, you will still have your full-time job and bringing in regular income.

There are times when you may hit the jackpot with a rental property, but it is only for a brief time. The tenant may move out on you or something else could happen. Then you would be back to square one, with a rental property, but no renters. That also creates loss of income for you.

If you have a mortgage with this property, you will still have to pay the monthly note, utility bills and other miscellaneous items. That's why it's so crucial to have a financial backup plan and some money to show for it. Having a negative cash flow from your rental property is not a good thing to have.

Take your time acquiring real estate investments. They are never in short supply. There is always an area where you will be able to find something to your liking. Doing this part-time allows you to test the waters to see if this is for you.

You have to be sure that this is what you want. In the beginning, real estate investing can be rather time consuming. You have to make sure that you are up for the challenge.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

# Hiring A Inspector

In order for your real estate investment to be profitable, it's a good idea to hire an experienced and qualified inspector for the property you are looking to purchase. They will be able to advise you whether or not the property is worth buying for real estate investing.

An inspector can find things that usually other people miss. They can find things that can turn into a potential larger issue if not taken care of. Some of the things that they check are:

- Electricity
- Plumbing
- Heating
- Air Conditioning
- Vents
- Water
- General upkeep of the home, including the inside and outside structure

They are trained to spot problems that you wouldn't think of. When they tell you what's wrong in the home, you can either have repairs done or change your mind about getting the property. Inspectors can help you save a lot of money when they find things that other people don't find when going through a property.

You can consult with a real estate agent about hiring an inspector. They may know several of them that can be recommended to you. Or, if you wish, do your own detective work and find one on your own. However, since agents are in this business, it may be better if you get a recommendation from them. It would also be quicker.

The inspector should thoroughly check the property inside and out. They should also think about what results you would want from the inspection. They may ask you questions to see what you're missing about the process.

Having an inspector checking your potential property is very important. They will be able to advise you of the condition of the home and whether or not it is worth purchasing, in their opinion. They are an independent party, so their recommendations are usually worth their weight in gold.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

However, before you sign on the dotted line, go over everything with the inspector. They will explain in detail all of their findings from the property inspection. Then you will have to decide if this is something worth investing in.

***Pssst....* do you want to learn the really advanced content that we couldn't include in this eBook?**

**Click here!**

# Mortgages For Real Estate Investments

In the event that you have to get a mortgage for your first real estate investment property, take your time to look at the different choices available. Of course, it helps to have great credit. The better your credit is, the better chance you have of getting the loan that you want. Here are some choices when it comes to getting a mortgage loan for your property:

## **Fixed Mortgage**

A fixed rate mortgage usually lasts for 30 years and doesn't change, hence the term "fixed rate". This is the mother of mortgage loans. For a long time, real estate investors were only able to get this kind of loan.

When they get this fixed mortgage loan, it comes with a fixed rate that remains throughout the duration of the 30 years or less if they pay it off quicker. Upon the end of the 30-year term, the loan will be considered paid in full.

In the beginning years, the monthly loan payments are applied toward the interest of the loan. As the years pass, they are eventually applied to the principal balance. This is about the easiest loan for investors to deal with because the terms are simple.

You usually won't find anything unexpected down the road as you continue to pay it off. Real estate investors would probably want to look at paying off the loan early so they won't be saddled down with a lot of debt for a long time.

The focus of real estate investing is to create wealth, not to always have financial liabilities. When investors get wealth from real estate investing, they can enjoy it as they continue to invest in more properties.

## **No-Money Down Loans (Zero Investment)**

This is another type of mortgage loan that can be used by real estate investors. They won't have a problem trying to get information about this kind of loan, because they are always advertised somewhere. It can sometimes be touted as one of the best loans since sliced bread. However, it's important that investors know the risks about securing this kind of loan.

Real estate investors can get this kind of loan by securing a mortgage that is 100%, or they can get what is called a "piggyback" mortgage. A piggyback mortgage is when the investor secures two mortgages at the same time and put them together.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

With a piggyback mortgage, the investor gets a perk by not needing a downpayment at the closing process. Also, the investor can benefit from getting the largest amount of interest available to include in their taxes as a deduction.

Being an investor, it is not always guaranteed that you will get the entire amount financed for the loan. There are many banks and other lenders that will not provide the entire 100%. If some do decide to provide the entire thing, then they will get their share by including higher interest rates. This way, they can cover themselves because you would not have provided a down payment.

As with anything else that is zero-down, your mortgage payments will be higher than usual. If you don't have a lot of money as a financial backup, this kind of loan could hurt you in the long run.

It would take you longer to have a comfortable cash flow because you would be paying a larger amount in mortgage payments. So, you may want to think about this loan option a little harder than you would others.

However, a zero-down loan could still work out for you in terms of securing an investment property. It's up to you as to whether or not you're willing and able to take the risk.

### **Adjustable Rate Mortgage**

Adjustable rate mortgage loans, or ARMs, as they are commonly known as, are almost as popular as fixed rate mortgages. Real estate investors are known for using these as well. If you decide on this loan, you can be assured of having a variable interest rate.

A variable interest rate is the rate that lenders charge and it often fluctuates. The rates change in accordance with the increase or decrease of interest rates in the market during that time.

It would start off with a fixed rate for a few years. Then it would go into a variable period. This means that after the fixed rate period is over, your loan rate (and monthly payment) is subject to adjusting every year.

With that, the majority of ARMs have a stopping point of how much they can change. With this loan, the rate can increase or decrease to a certain amount as long as you have it.

In the beginning, this kind of loan may include a low rate of interest. For some real estate investors, this would work for them because they may not want to hold on to the property for an extended time.

Also, when the interest rates decrease, investors can grab at the chance to get in on them. On the other hand, this loan is very risky. When interest rates increase, the investor will have to go with the flow.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**



The bad thing about this is, they will not know in advance when the rates will increase. In reality, ARMs can be an unsure thing because you don't know how much money you will continue to pay due to the constant fluctuations.

### **Interest-Only Loans**

Another loan that is good for real estate investors in the interest-only mortgage loan. Investors can use this loan when they are having a hard time with getting positive cash flow. This usually happens when the value of the property has increased.

Some investors normally get interest-only loans if they don't want negative cash flow, if they want to use the cash for something else, or if they're thinking about getting into property flipping for a future date.

When an investor has this kind of mortgage loan, they can hold off on principal payments for a certain period of time. It is usually no more than ten years, but could be less than that. The investor is only paying the interest and nothing else during this period.

In order to get rid of the principal in the future, the loan is amortized again after the period of only paying the interest has ended. The investor ends up paying a higher mortgage loan payment. There are several ways that the investor can handle this situation: sell their property, stick with the higher payment or try to refinance.

### **Balloon Mortgage**

Having a balloon mortgage is not one of the popular kinds of mortgage loans, but real estate investors have used them. This mortgage increases using a longer time than the actual mortgage term. The investor ends up with a smaller payment.

However, at the term's end, there will be a balance that the investor has to pay in full or refinance the loan. If the investor can't pay the lump sum in full or get refinancing, they will end up selling the property.

Even though there is an advantage for smaller mortgage payments in the beginning, at the end, the investor can come out as the loser if they can't pay off the entire balance or refinance. Plus, with refinancing, the investor will have to deal with an interest rate increase, plus refinancing costs. That's just more money coming out of their pocket than necessary.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

# Can You Be A Landlord?

That is essentially what you will be when you have real estate properties to rent out to prospective tenants. Before you leap into the world of collecting rents and dealing with renters' issues, you have to know that going into this you will need patience and understanding.

Along with that, being a landlord also means you will:

- Work together to solve problems regarding the property
- Learn to communicate effectively with your tenants
- Make decisions that are in the best interests of the renters and your investment properties
- Want to stay in it for the long haul, especially if you're looking to create wealth

Other than rent, there will be times that the renters will contact you regarding the investment property. Sometimes it may be regarding a repair in the home. Other times it may be regarding the tenants themselves. Of course, you may get a tenant that pays their rent late or will try to skip out on paying it and disappear from the property.

However, once you are able to establish a relationship with the renters, they may find you easy to work with. In order for the cash flow to be consistent, you must be willing to some type of communication with them, instead of just looking for that rent payment on the 1<sup>st</sup>, 3<sup>rd</sup> or 5<sup>th</sup> of the month.

Be respectful to your tenants. After all, they are the ones that are helping you to create wealth (monthly rent). If they call you, return their phone calls as soon as you can. If repairs are needed in and on the property, get the appropriate people to do them.

Let your tenant know that you care about them and that you appreciate them selecting your property to live in. Remember, they can always find somewhere else to live and make another investor wealthy. Effective communication is the key.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

# Screening Prospective Tenants For Your Rental Property

Back in the day, you could put up a “For Rent” sign in the window or front yard of the property and get a decent tenant in no time. Or there would be advertisements in the newspaper. However, with the times changing and people not as trustworthy, real estate investors now have to use modern technology and other tools to screen for potential renters.

Along with the screening come legal issues that you as a real estate investor need to know about upfront before you start the process. That would include:

- How the screening is done
- Housing laws (both state and federal)
- Advertising without deception

It’s a good idea to read up on the policies and procedures regarding this. Knowing the information beforehand can save you from potential litigation and shelling out thousands of dollars. If you are still not sure, hire an attorney that specializes in this area.

When a real estate investor or landlord wants to screen potential tenants, some of the things they should know about include:

- Employment
- Current income
- Credit history
- Previous rental history (including any evictions)

The prospective tenant needs to fill out an application. The application should be completed in full. Anything that does not apply to them should be marked with a dash or N/A (not applicable). Go over the application to make sure it is correctly filled out. Ask the applicant to provide you with character references that can be checked.

Ask for a photo ID to make sure that the person is who they say they are. The ID, such as a driver’s license, should be valid. Copy the driver’s license number on the application.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

Let the prospective tenant know that you will have a background check as well as a credit check done. This can help you to weed out any potential problem renters. They will have to provide their consent for the credit check.

Set up a time to meet with your prospective tenants in person. In the world of modern technology, face-to-face meetings can get pushed to the back burner. However, meeting them in person can show you their personality and if they are someone you would want to rent your property to.

On the application, have a code of conduct that they are to adhere by should you allow them to rent from you. The code of conduct will also include what is expected of you and what is expected of the tenant. Make sure it is explained in a manner where they can understand it. If you're not sure about the wording, seek counsel from a real estate attorney that specializes in this.

One of the most important things that you must do is to follow the policies and procedures of the Fair Housing Act, or FHA. This helps to keep you in line as well as protect prospective tenants from being discriminated due to race, religion, gender, disability, sexual orientation, etc.

Read over the policies carefully. You may have to read them several times to make sure you understand and avoid unnecessary litigation. You must work to avoid the appearance of being biased in any way, shape, form or fashion.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

# Calculating Monthly Rent

In order to determine how much rent to charge, there are a number of things that factor into this. First you have to look at the supply and demand within the real estate market. There may be other real estate properties similar to yours, but do you know how many there are?

You may have a tough time if you find out that there are plenty of vacancies for the taking. For you, that also means that you will be facing steep competition from others who are trying to do the same thing. When you're trying to come up with a price, that can have a negative effect. You may have to consult with experienced real estate professionals to assist you with this.

Do you have property in an area where it is booming or do you have more people moving out? You will be able to provide good rental prices if the area is stable and on the upswing.

Depending on what will benefit you, you may choose lower rental prices over higher ones, and vice versa. One thing that you will need to do is to check out other properties and find out what they are renting for. Get a real estate agent to assist you. They have the tools where they can get information on the prices of home in nearby neighborhoods.

If you see some "For Rent" signs, then you may want to call the number to inquire about how much the property is being rented for. Search online for tools that can help you get comparable rental prices for similar properties in the area. Don't forget about the MLS system.

Once you have come up with a price for the rent and put it in place, you will have to work on maintaining a profit. Initially, you may not see much, but as different things happen, such as inflation and the like, you will have more expenses and your taxes will increase.

However, you can counter that by raising the rent. After the end of the current term is when the rent increase would take place and start with the new term. You want to keep the tenants that you have so that the cash flow will continue to come in. In order to do that, you must keep the lines of communication open with them. Once you cut it off, they will be more tempted to leave.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

# Having Repairs Done

There is no doubt that with a home, something will eventually need to be repaired. Anything that is physical is subject to break or get out of shape at any given time. People live in homes and things will break.

As a real estate investor, you are obligated to make sure that your tenants are not living in danger. It is important when something is reported as needing to be repaired, that you will step up to the task.

Or at least use funds to get a professional to do the repairs, which is probably a better idea anyway. Some investors wouldn't dare touch a nail, let alone a hammer, which in reality, can keep them from getting burned out.

Even before you purchase the real estate property, you need to include repairs. Something is always going to need to be repaired or replaced, no matter what. That's just the nature of the real estate investing business.

Repairs may be one of the last things that investors think about, if at all. What's more important to them is making sure they receive their rent payments on time, paying taxes and other related issues regarding money. Of course, that's important too, but it's usually the little things that they don't think about until something happens.

As a potential real estate investor, it's important that you look at the property carefully before you rent it out to a tenant. Having an inspector can serve as a backup. They can help you find more things that need to be addressed.

Some of those are minor cosmetic issues, others can be a little more serious. Either way, it's important that you have funds set aside for repairs and replacements.

Be careful when it comes to this. You don't want to purchase a property that requires a massive reworking and repair. That will not only cost you time, but it will also cost you money. If you don't have the funds on reserve up front, then you will find yourself strapped for cash.

That's one reason why it is stressed that you as an investor have a reserve of funds set aside in advance. Set a budget for repair and replacement work. Otherwise, you should bypass that property and find one where you may have to do minor work on it. Also, when a repair has to be done, get it taken care of as quickly as possible so conditions won't worsen.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

# Buying A Property That Will Generate Positive Cash Flow

When looking at real estate properties as financial investments, you will have to decide whether an appreciated value or positive cash flow is your main goal for getting properties. There are some things you need to consider before you make that decision.

Since you would more than likely be looking at single family homes and multifamily homes, there is a difference between the two.

With the former, the value of the property usually increases in value quicker. However, since more expenses are attached, you may not be looking at the kind of positive cash flow that you want.

On the other hand, multifamily units (i.e., duplexes) can generate more positive cash flow. However, they may not appreciate quickly like single-family homes do. Also, not as many expenses are attached to the latter.

Since most real estate investors look to create wealth, they will choose having a positive cash flow. In this case, you will need a reliable real estate agent that is willing to help you find real estate properties that will produce the positive cash flow you want.

Look at the balance sheets and see what you will look forward to as far as repairs, maintenance, fees and other miscellaneous expenses.

In order to maintain a steady stream of positive cash flow, you need to have the right tenants, so take your time. There are some people who will spend lots of money on real estate courses that don't teach much of anything.

They end up being back at square one. Find a good real estate agent that is willing to genuinely help you. Sometimes, you may be fortunate enough to find one that is also an investor on the side.

## Calculating Your Cash Flow

As a real estate investor, you need to be able to calculate all of the cash flow that comes from your properties. You want to make sure that you are making a profit. You will also be able to make decisions on real estate investments that you may purchase in the future.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**

In order to calculate your cash flow, you will need to add up how much rent you will get from your tenants. If you have more than one unit, take into consideration any vacancies you may have. Depending on how your property looks, include a small percentage of the vacancy rate into the equation.

With the total rental amount, get a figure for your losses. You will have to include property expenses, mortgage loan interest and property depreciation.

Deduct the expenses from your total rental income in order to get your losses or savings for taxes. With that, you will either add or deduct that from your expected amount from your tenants. Take your operating expenses and monthly mortgage payment(s) and deduct them for a second time. The result will be your cash flow.

When you come up with a cash flow amount, you will be able to figure out how much you will charge for rent if you decide to purchase future real estate properties. It's important that whatever money you make, that you don't squander it. Put it away because eventually you will need it for other things relating to your investment properties.

### **Changing Negative Cash Flow To Positive Cash Flow**

When you have negative cash flow, you are not making a profit. You are paying out more in expenses than you are taking in as profit. That's not how you want to operate when you're investing in real estate properties.

Here are some ways that you can change the negative cash flow to a positive one:

- Implement a rent increase. Only increase it to the amount of the current market. Don't overdo it, otherwise you may not have any tenants.
- Make the tenants pay the utilities. This would relieve a burden from you. Besides, since they are living in your property, they will be using utilities every day.
- Go over your property taxes to see if you can find anything that may have been missed before. Who knows—you may find out that you were charged more in taxes than you should have been charged.
- Contact your insurance company and see about paying more for your deductible. Then make inquiries about getting a better deal for coverage on the property.

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**



*Pssst....* do you want to learn the really advanced content that we couldn't include in this eBook?

[Click here!](#)

## Other Tips About Real Estate Investing

It can't be stressed enough that when you're starting out, don't rush to get the first piece of property that you see. It's important that you conduct your due diligence with everything regarding real estate investing.

Even though it is a lucrative and profitable business, you can also lose money if you don't work it properly. Don't listen to all of those stories that you hear about people making lots of money "overnight" with real estate investing. It takes more than a day to start seeing a profit. It can take more than a week to actually get a property that you want and can afford to get.

If you take your time and look around, you may be surprised as to how much is available to you in terms of real estate properties. There seems to never be a shortage of places where you can find a place to use for a profitable investment.

Once you get into real estate investing, it's important to stay in it for the long haul. That's the way you will create wealth. Regardless of whether the market is up or down, you must be willing to weather any storms that come about. There will be times when there are down markets, but you can't give up and throw in the towel.

It seems like those that are getting their feet wet want to get in when the iron is hot, but when it gets cold, they want to bail out. Gaining lucrative wealth from real estate investing comes with staying the course. Even in downtimes, you can still profit. There will always be people that are looking for a place to live.

You will be able to increase rent as time goes on. This will help you produce a surplus while you are still paying the same amount on your mortgage loan. This of course, can happen if you have a structured loan payment that doesn't fluctuate during any given period.

Getting into real estate investing can be a good experience for you. You would be learning one of the best ways to build up wealth.

Since you are not Superman, don't expect to do all of the repairs yourself. There may be some minor cosmetic issues you can take care of. Other than that, leave it up to the professionals. You don't want to get burned out before you get your feet wet.

It takes a lot to maintain and manage real estate properties. When you get to the point where you have a nice cash flow every month, you can hire a property management company to do the work for you. This will free you from the tasks that you would get used to doing yourself. That would include getting rental payments and dealing with various tenant issues.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

When you do decide to purchase property for investing purposes, seek counsel from those who have come before you. It's important that you have adequate information before you jump into something like this. Real estate investing involves time and money. You need both in order to make this business work for you and you not working for it.

Find experienced investors that are willing to spend some time with you showing you some of the ins and outs of real estate investing. They can share some of their experiences with you and advise you on what to look out for. In addition to repairs, you will need to keep enough funds on hand in order to honor your mortgage loan obligations on time.

Having adequate knowledge prior to making that leap into a venture like this can help you avoid the pitfalls that can befall some new real estate investors. Getting into real estate investing can be exciting and lucrative, but you have to be willing to deal with the negatives as well as the positives.

Have realistic goals and remember that real estate investing is a process. Those who claimed to have gotten their wealth quickly through real estate investing probably don't have it now.

Most of all, try to keep an open mind and don't get yourself worked up when things go wrong, as they will when you have tenants. If you do your homework, you can avoid some of the issues that can happen to investors.

Getting the right tenant for your properties can sometimes be a hassle. However, it's better to take your time and get the right people so you can avoid a major headache later. You can get a sense of the kinds of people that would make good tenants.

They will have stability with their place of employment and have not hopped around like a rabbit, living in different places. Getting someone that has a good stability record is one of the main keys that can help you to get them as a tenant.

Another thing you need to think about is not trying to hoard a bunch of properties at once. Start out with one and then work your way up. Working at a slower pace will help you to properly maintain and manage what you have.

You will be successful once you employ strategies that take you from one step to the next. It's better to have properties that will provide you with a steady income than waiting on the next blockbuster that may take a while, meaning years to come. That's a negative cash flow scenario waiting to happen.

After you feel comfortable with the first one, then you may want to look for the next one, and so on. This will help you to appreciate your investments better as opposed to being in a hurry to make money and acquire wealth.

**Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?**

**[Click here!](#)**

Be better than your competition. Don't just put up a sign and hope that people will come. You have to market and advertise. You may need to place ads in the paper and get with seasoned real estate professionals to help you.

Not everyone you ask will be willing to step up to the plate, but you will find a few that won't mind spending time to help you along the way. Of course, you still have to conduct your due diligence.

Eventually, you will have so many investment properties, you won't have a choice but to hire a property management company to take over. Of course, you will have to set aside funds to pay them for their services. That's all the more reason for you to take it easy when it comes to building wealth with real estate investments.

Before you know it, you'll be on your way to building wealth with real estate investment properties.

***Pssst....* do you want to learn the really advanced content that we couldn't include in this eBook?**

**Click here!**

# Resources

<http://reiclub.com/>, Real Estate Investing Club

<http://www.investing-secrets.com/101-real-estate-investing-resources/>, Real Estate Investing Secrets and 101 Real Estate Investing Resources

<http://www.richdad.com/>, Robert Kiyosaki's books and other products related to real estate investing

<http://www.trumpuniversity.com/blog/index.cfm>, Donald Trump's blog and information on real estate investing

<http://www.realtor.com/>, Database of real estate properties; includes properties for real estate investing

<http://www.mls.com/>, Multiple Listing Service, used to search for real estate properties, including those for real estate investing

***Pssst.... do you want to learn the really advanced content that we couldn't include in this eBook?***

**Click here!**